

2022-2023
AMERICAN
ADVERTISING
AWARDS
Winners

aaf american
advertising
federation
montgomery

the unifying voice for advertising

What is the American Advertising Federation?

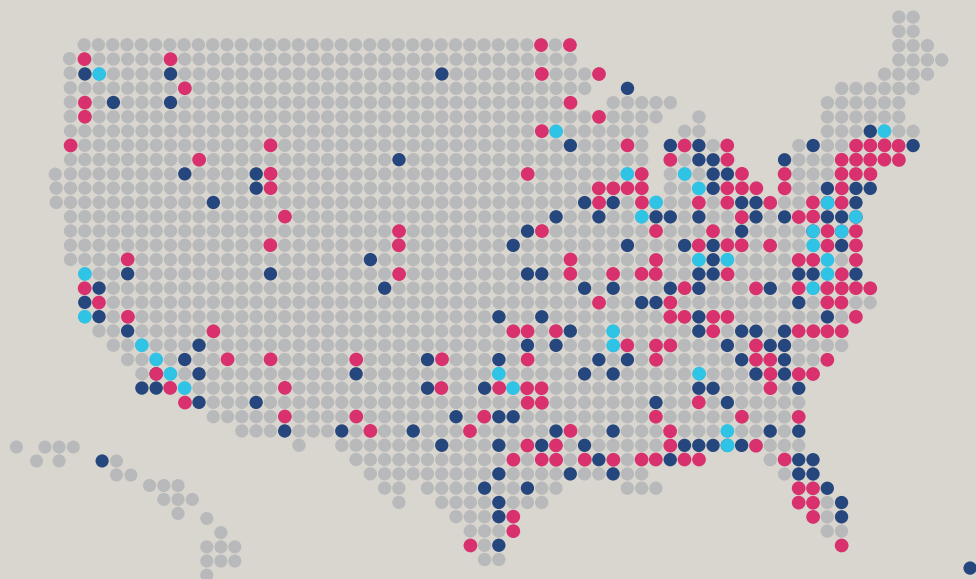
The American Advertising Federation (AAF), headquartered in Washington, D.C., is the Unifying Voice for Advertising and the only professional association that represents all facets of the advertising industry.

The AAF develops, empowers and celebrates the advertising industry through the 40,000 national members that form a unique, nationally coordinated grassroots network of advertisers, agencies, media companies, local advertising clubs and college chapters.

170
college
chapters
4,000 student
members

164
local clubs
30,000 advertising
professionals

60
corporate
members
brands, agencies,
media
companies



Whether you run an ad agency or you run an ad somewhere, if you have anything to do with advertising, marketing, or communications, you need to join AAF!

aaf american
advertising
federation
montgomery

join today!
aafmontgomery.org

AMERICAN ADVERTISING AWARDS

The American Advertising Awards is the advertising industry's largest and most representative competition. This also makes it harder to win. Thank you to all of our entrants for such an amazing body of work this year...the judges had a hard time choosing!

All Gold winners will automatically forward to District competition. Entrants will have the option to pay to forward their Silver entries to District competition. As part of our dedication to student support, AAF Montgomery will cover silver forwarding for all students. Good luck to all at the next level and congratulations!

thanks to our supporters

Entrants—Professional

AUBURN UNIVERSITY
AUBURN UNIVERSITY MONTGOMERY
BAINEDESIGNWORKS
BOOZ ALLEN HAMILTON
COPPERWING DESIGN
HIGH LEVEL MARKETING
LEIGH FARRIOR
SOUTHERN POVERTY LAW CENTER
STAMP
TROY UNIVERSITY

Entrants—Schools

COLUMBUS STATE UNIVERSITY
TROY UNIVERSITY

Volunteers

COMMITTEE MEMBERS
CHRIS STAGL
Judging Assistant

LEIGH FARRIOR
AAF Montgomery
Board Advisor

MCKENZIE DAILEY
AAF Montgomery
Communications Chair

WINNERS BOOK &
REEL PRODUCTION
STAMP

Sponsors

DAVIS DIRECT
STAMP

>> judges



BRADLEY SHIN
Founder/CD/
Copywriter,
Wasiswas
Honolulu, Hawai'i

Brad is the Founder, Creative Director and Copywriter of Wasiswas (pronounced Was-is-was), a boutique creative shop in Honolulu, Hawai'i where billboards are outlawed, aloha shirts are proper business attire and putting pineapple on your pizza is just wrong. Over his 30-year career, he has crafted campaigns for everything from anti-smoking and pro-voting to children's hospitals and poke bowls (Hawaiian-style fast food). A lifelong Hawai'i resident, Brad has been recognized as 2003 AAF District 13 Ad Person of the Year and 2021 AAF District 13 Silver Medalist. His creative work can be viewed at wasiswas.com.



BRIDGET DEUTZ
Founder,
Greenline Marketing
Sartell, Minnesota

Bridget Deutz founded Greenline Marketing. She has a Bachelor's degree in Communication focused in Marketing & Advertising from The College of Saint Benedict & Saint John's University. Bridget has a passion for all things marketing and a relentlessly creative spirit. She approaches all projects with a "client first" attitude and enjoys working with businesses of all shapes and sizes to help them grow and thrive. When she's not collaborating with and creating for clients she also frequents as a panelist and speaker on digital and inbound marketing and the work she does. In her free time Bridget teaches piano and voice lessons, enjoys photography and hand lettering, and lectures at her alma mater. She loves small-town coffee shops, digging in antique stores, musical theatre, and spending time with her labradoodle Dolly.



JENN STATE
Owner & Creative
Director,
Black Tie Creatives
Des Moines, Iowa

Jenn State is an award-winning designer with over 12 years of experience in digital and print design. She is the co-founder of Black Tie Creatives and was previously the Director of Digital Design at Red Dot Advertising. Jenn has worked on campaigns for notable clients such as the Prime Minister of Dubai, Drake University, Kemin Industries, Bud & Mary's, Honeywell, and many more. Her work has been recognized by organizations like AAF, which named her Emerging Advertiser of the Year in 2022. As President of the Art Directors Association of Iowa (ADAI) from 2015-2022, she grew membership exponentially while connecting Iowa design students to professionals within the creative community.



TODD ALDRIDGE
SVP/Head of
Production, Luquire
Charlotte, North
Carolina

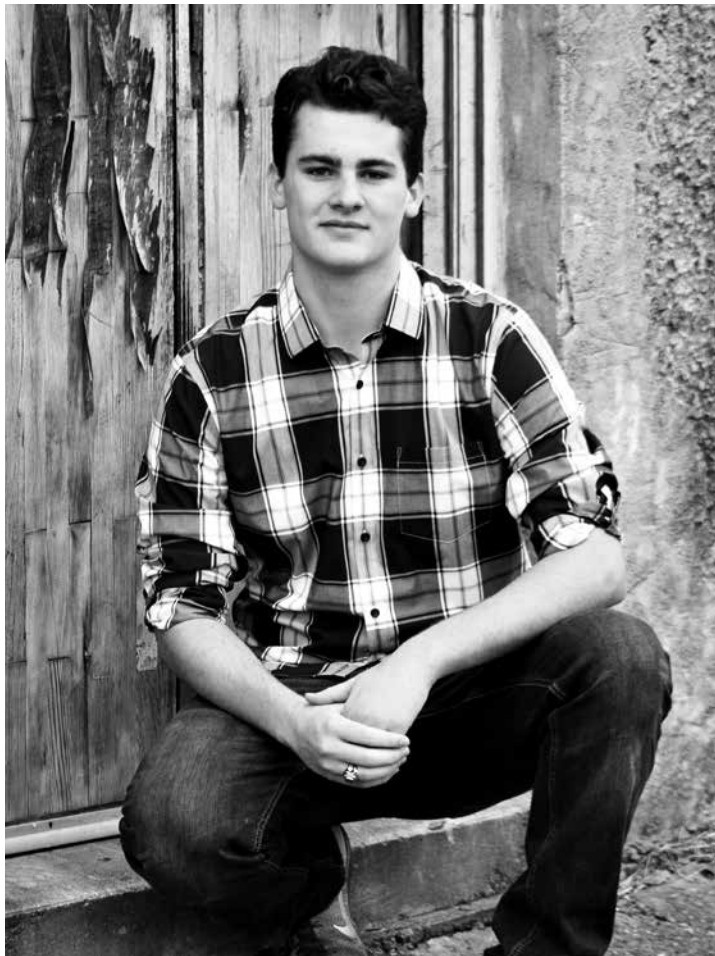
Hey, I'm Todd. SVP/Head of Production and Executive Creative Director at Luquire—a full-service agency in Charlotte, North Carolina. A fine artist turned art director, I concept and execute media-agnostic campaigns for clients like Visit North Carolina, National Gypsum, Bojangles and UNC Charlotte. From brand storytelling to performance-based marketing, I help creative teams bring ideas to life.



student
award
Winners

AMERICAN
ADVERTISING
AWARDS
STUDENT DIVISION

student *Special* awards



>> **Nathan Hobbs**
Troy University

student
designer
of the year
\$500 scholarship



>> best in show

>> Queen Albums

ART DIRECTION > CAMPAIGN

Jared Hester, Art Director
Connor Evans, Art Director

Troy University



>> public service
award

>> A Hard Pill To Swallow

ILLUSTRATION > SINGLE

Zhane McKee, Art Director & Animator
Troy University

>> student judge's choice awards



>> Yang Li Ping Performance Brochure

COLLATERAL MATERIAL > PUBLICATION DESIGN >
EDITORIAL SPREAD OR FEATURE

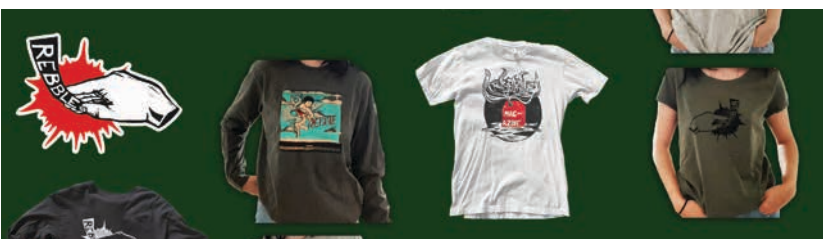
Shu Lin Zheng, Graphic Design
Columbus State University

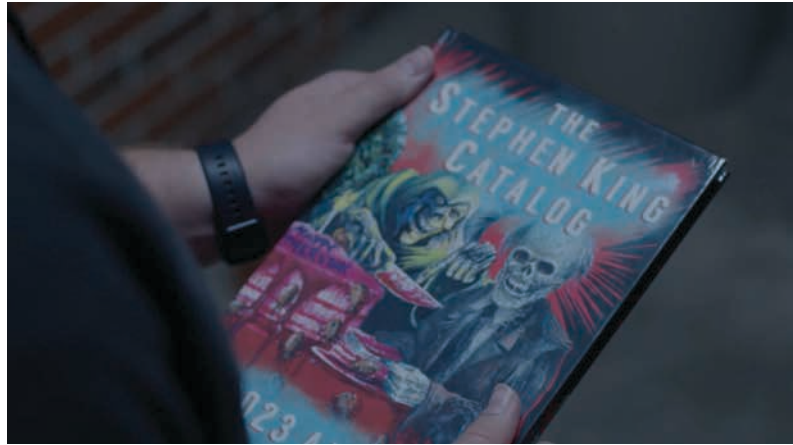


>> Rebble

AMBIENT MEDIA > GUERILLA MARKETING,
INSTALLATIONS AND EVENTS > CAMPAIGN

Andrea Hammack, Art Director
Troy University



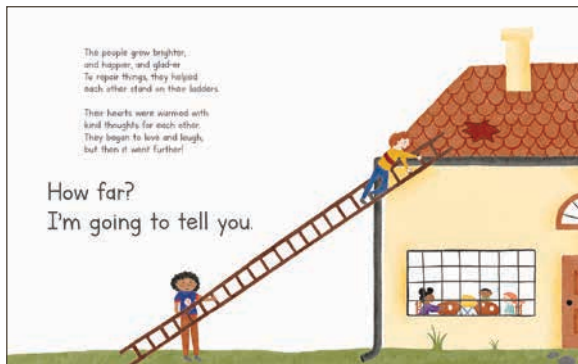


>> The Stephen King Catalog

TELEVISION ADVERTISING CAMPAIGN

Nathan Hobbs, Director, Writer, Producer
Howard Purvee, Director, Writer, Producer

Troy University



>> The King In Disguise

ILLUSTRATION > CAMPAIGN

Abby Vigneulle, Art Director & Designer

Troy University

student Gold addy

>> Hello Pencil

COLLATERAL MATERIAL >
STATIONERY PACKAGE

Columbus State University
Desiree Melson, Hello Pencil



>> Rebble

AMBIENT MEDIA > GUERILLA MARKETING,
INSTALLATIONS AND EVENTS > CAMPAIGN

Andrea Hammack, Art Director
Troy University



>> The King In Disguise

ILLUSTRATION > CAMPAIGN

Abby Vigneulle, Art Director & Designer

Troy University

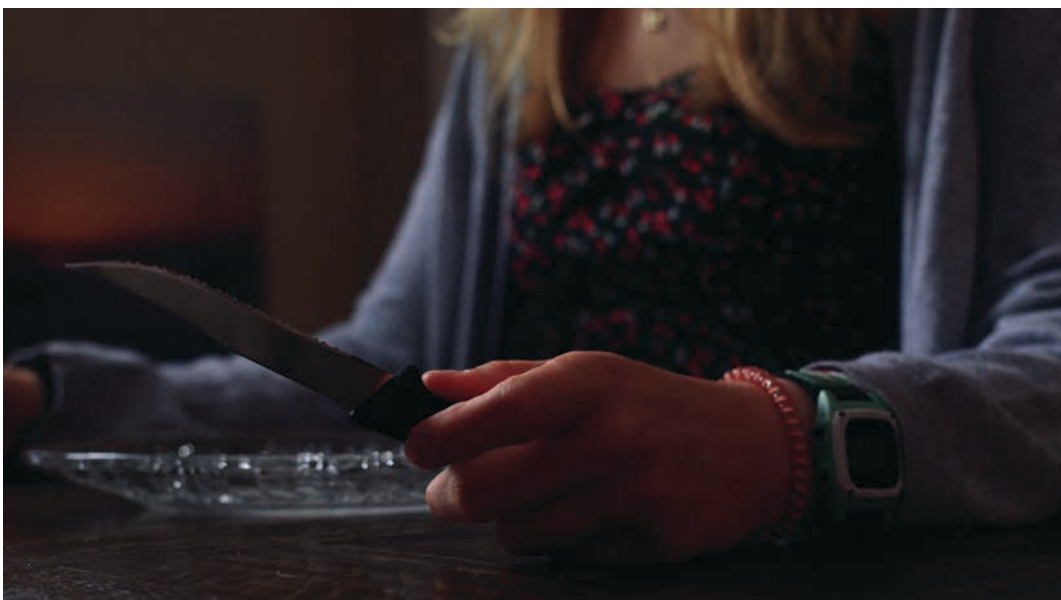


>> Queen Albums

ART DIRECTION > CAMPAIGN

Jared Hester, Art Director
Connor Evans, Art Director

Troy University



> KillerQueen

FILM, VIDEO & SOUND >
CINEMATOGGRAPHY

Nathan Hobbs &
Howard Purvee,
Director, Writer, Producer

Troy University

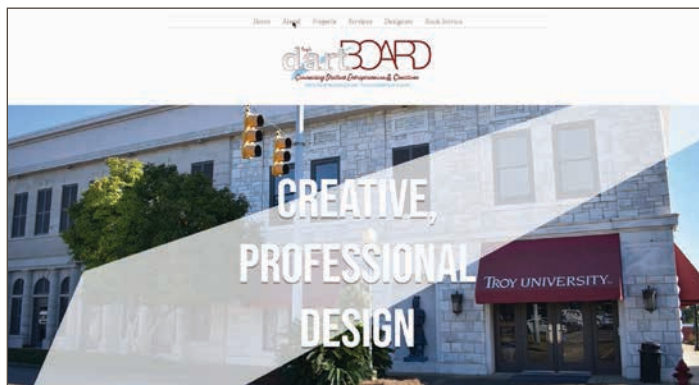
student *Silver* addy



>> Yang Li Ping Performance Brochure

COLLATERAL MATERIAL > PUBLICATION DESIGN >
EDITORIAL SPREAD OR FEATURE

Shu Lin Zheng, Graphic Designer
Columbus State University



>> D.A.R.T.board

WEBSITE

Anna Gordon, Art Director & Web Designer
Amelia Nettles
Javaris Woods
Troy University



>> The Stephen King Catalog

TELEVISION ADVERTISING > CAMPAIGN

Nathan Hobbs, Director, Writer, Producer
Howard Purvee, Director, Writer, Producer
Troy University



>> Dr. Pepper

TELEVISION ADVERTISING > CAMPAIGN

Nathan Hobbs, Director, Writer, Producer
Reanna Lee Thompson, Director, Writer, Producer
Troy University



>> Oculus

TELEVISION ADVERTISING > CAMPAIGN

Marley Davis, Director, Writer, Producer
Troy University



>> A Hard Pill To Swallow

ILLUSTRATION > SINGLE

Zhane McKee, Art Director & Animator
Troy University



>> The King In Disguise

ART DIRECTION > SINGLE

Abby Vigneulle, Art Director & Designer
Troy University



>> Drive

CINEMATOGRAPHY > SINGLE

Nathan Hobbs, Director, Writer, Producer
Troy University



>> A Hard Pill To Swallow

ANIMATION OR SPECIAL EFFECTS

Zhane McKee, Art Director & Animator
Troy University



>> change.org PSA

ANIMATION OR SPECIAL EFFECTS

Grace Kish, Art Director & Animator
Troy University

do you want to help protect and promote the well-being of advertising?

AAF Montgomery is looking for volunteers to help shape our community. Your participation can be as large or as small in time devoted as you like. The main thing is that you agree regardless of the time you can offer us... your talent is unique, and **YOU CAN MAKE A DIFFERENCE.**

Our organization helps professionals and students build connections and become leaders in their field. We're here to help you advance your career and celebrate this ever-changing, amazing industry we work in.

President—We are looking for an individual with strong leadership skills to serve as president. They preside over each Board meeting and help delegate tasks to committees. Other duties include:

- Serve as a liaison between the community and the club. You'll appear virtually or in-person as the official President of AAF Montgomery.
- Oversee the American Advertising Awards competition that celebrates the work of the community.
- Appoint and advise all committees. Some examples include Membership, Education, Communication.
- Serve as the contact between our club and the District and National levels of AAF.

Vice President—We are looking for an individual with leadership skills to serve as the second officer in command. They assist the President and Executive Committee with their duties. You'll monitor and ensure committees are hitting their goals. Other duties include:

- Promote the overall growth of the club.
- Attend board meetings and events virtually or in-person.
- Serve as a liaison between the community and the club, especially when the President can't make it. You'll appear virtually or in-person as the official Vice-President.

Membership—Duties include:

- Monthly renewal outreach (usually via email) to EXISTING members whose memberships are about to expire
- Quarterly outreach to potential NEW members (usually via email)
- Maintain and track member status, member payments, and member contact info via CRM.
- Attend board meetings and events virtually or in-person.

Awards Chair—You'll be responsible for leading a committee of club and community members to execute the club's prestigious Awards competition—a pillar to our advertising community for over 60 years. Other duties include:

- Event and Vendor Management
- Communicating with AAF D7 Awards Chair
- Collaboration with Treasurer on Awards Budget and Expenses
- Leading the Awards Committee

And other positions including Government Relations, Programs, Education, and Member at Large.



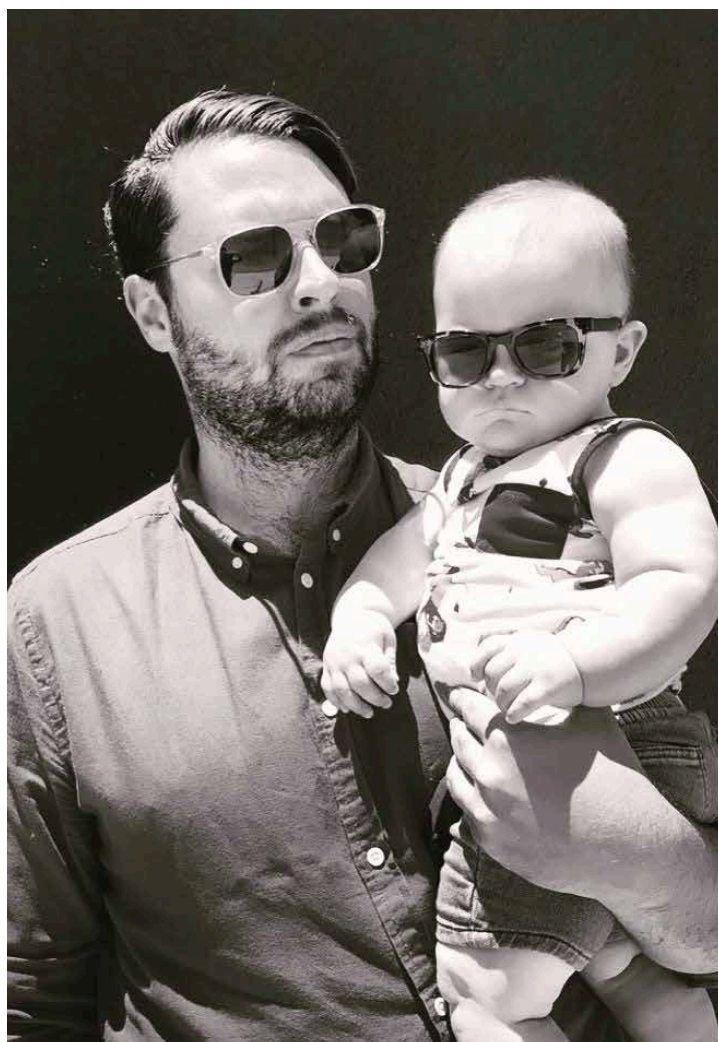
join today!
aafmontgomery.org



professional
award
Winners

AMERICAN
ADVERTISING
AWARDS

Special awards



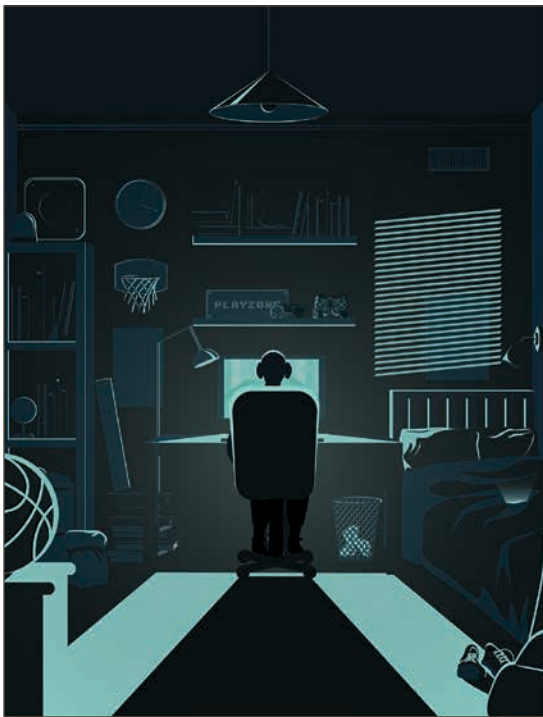
>> **Chris Mihal**
Southern Poverty
Law Center

creative
director
of the year



>> **Jim Leonard**
Stamp

copywriter
of the year



PREVENTION AND RESILIENCE

Supporting Young People Through Polarizing Times

During this time of political and social turmoil, build networks of trusted adults to help young people understand, contextualize and counter manipulative and harmful information.

by Lydia Bates | Illustrations by Irina Perju

SINCE THE ONSET of the COVID-19 pandemic, researchers looking at extremism have warned of the proliferation of hateful and manipulative content online and young people's increased vulnerabilities to such harmful narratives. Despite such warnings, the Center for Countering Digital Hate found that large tech companies failed to remove 84% of antisemitic posts and 89% of anti-Muslim posts. Alongside the proliferation of hate online, antisemitic incidents increased 14% from 2020 to 2021. Similarly, between March 2020 and March 2022, Stop AAPI Hate collected nearly 11,500 reports of incidents targeting Asian Americans and Pacific Islanders, with "AAPI individuals who are also female, (South)Asian, or LGBTQIA+ (experiencing) hate incidents that target them for their multiple identities."

Online hate speech and offline harm combined with a 250% escalation in educational gag order bills aimed at restricting educators' agency to discuss race, gender, sexual orientation and accurate U.S. history have severely impacted schools and communities across the nation. Fueled by a vocal minority of people with discriminatory and oppressive aims, such legislative efforts threaten educators' ability to provide students with an equitable and inclusive education

that can stem the flow of exploitative disinformation. Thus, initiatives to mitigate harm and ensure all young people can access the support they need must be network-based, equipping a coalition of caregivers and community members with the tools to work in conjunction with educators to build resilience against harmful narratives.

Supporting Educators and Students to Prevent Extremism

As trusted figures to young people's lives, educators are a line of defense against exploitative narratives. It's therefore essential for educators to feel equipped to counter threats to inclusive schools and communities. As director of the Polarization and Extremism Research and Innovation Lab, or PERIL, Cynthia Miller-Kiris, Ph.D., explains, "Educators are trained to recognize and report signs of physical harm and abuse among their students—but we need to update this training to include the online worlds where young people spend so much of their time." To support educators in that endeavor, PERIL has partnered with the Southern Poverty Law Center to develop a growing suite of evidence-based resources to challenge and ultimately prevent the radicalization of young people

FALL 2022 49



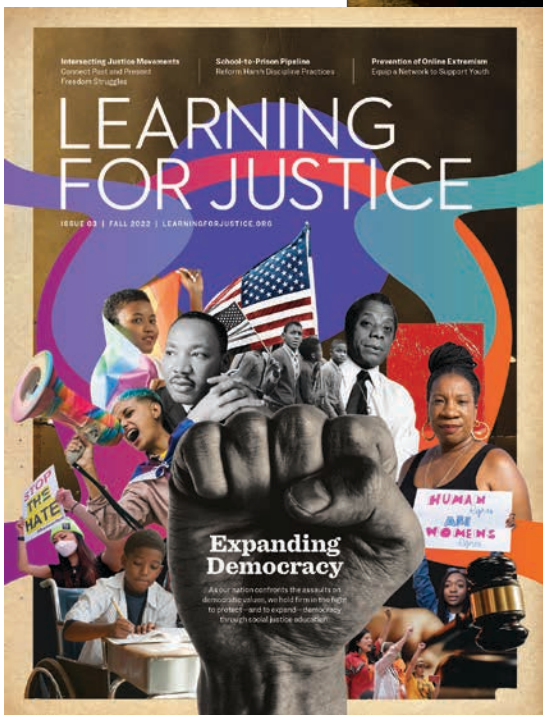
Expanding Democracy Through Intersecting Movements

The connections between past and present intersecting movements in the Southern Poverty Law Center's Civil Rights Memorial Center educate and inspire individuals to continue the fight for justice.

by Coshaundra Dillard

THE HISTORY of the United States involves, at its foundation, the struggle to expand democracy to people who have been denied even the most basic rights and liberties. Centering the perspective of white cisgender men, a white supremacist social structure has been the dominant narrative, maintaining its power through violence and intentional barriers to freedom and justice. That oppression, however, has never gone unchallenged. The fight for justice has deep roots in our shared history and is dynamic, embracing current intersectional struggles. This connection between past and present and among diverse movements is keenly reflected in the Civil Rights Memorial Center (CRMC), located in downtown Montgomery, Alabama.

FALL 2022 39



>> best in show

>> Learning for Justice Magazine #3

COLLATERAL MATERIAL > MAGAZINE DESIGN

Southern Poverty Law Center

Chris Mihal, Creative Director

Scott Phillips, Deputy Creative Director, Operations

Meagan Lilly, Deputy Creative Director, Design

Hernan Lagreca, Deputy Creative Director, Photography & Video

Aj Favors, Senior Creative Lead

Cierra Brinson, Senior Designer

Sunny Paulk, Senior Designer

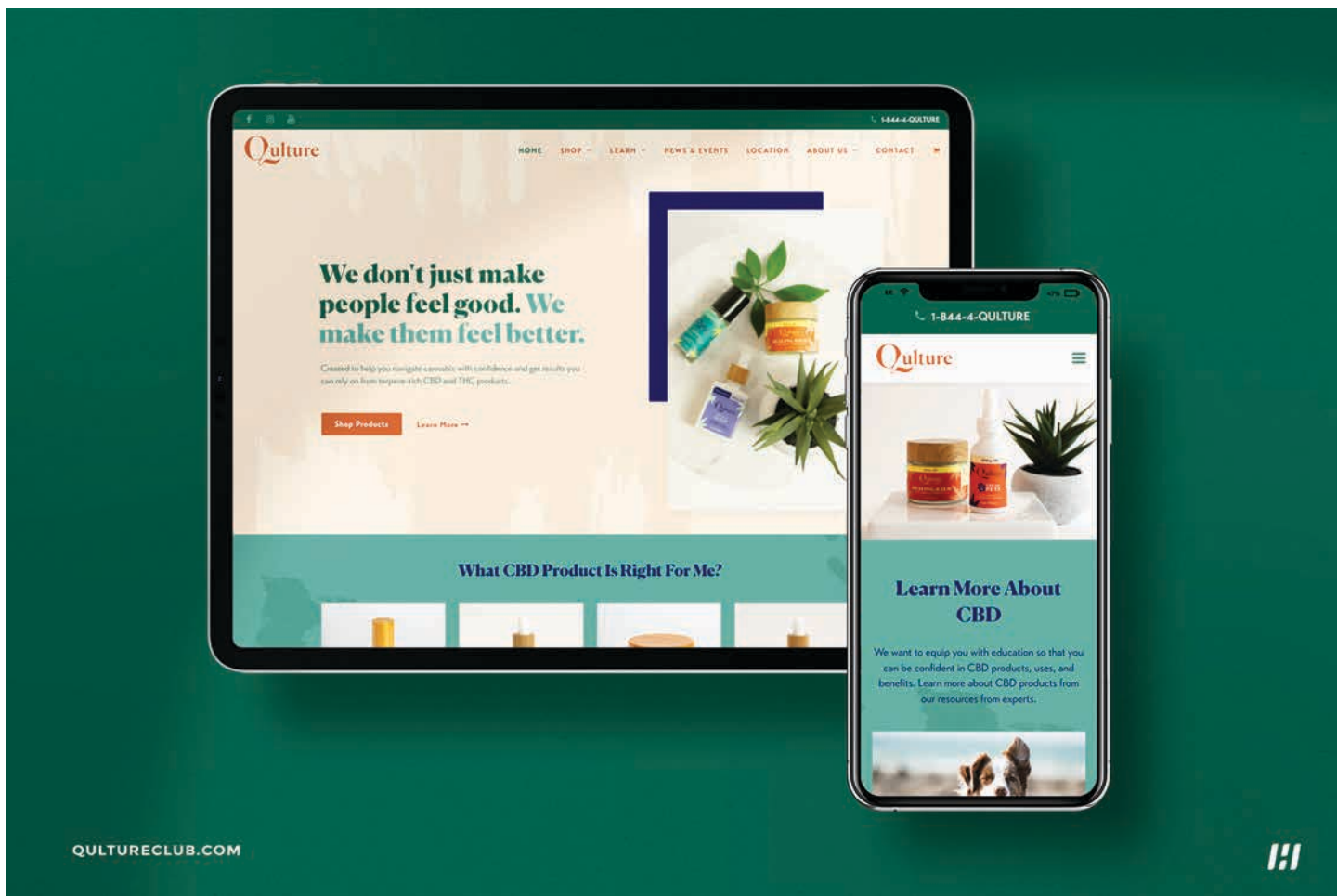
Hillary Andrews, Senior Video Producer

Shannon Anderson, Designer

Claudia Whitaker, Designer

Alex Trott, Designer

Jacob Saylor, Video Producer



>> interactive
best in show

>> **QultureClub.com**

WEBSITES > CONSUMER

High Level Marketing
for Qulture Club

Maribeth Thomas, Website Designer
Jeremy Bagnall, Project Manager
Casey Cappa, Content Marketing Manager
Jason Fleming, Wordpress Developer
Jessica Seale, Quality Assurance Associate
Aaron Etzler, Systems Engineer
Steve Sartino, Director of Website Development
Drew Stuart, Director of Project Management
Courtney Holt, Creative Director

>> public service award



>> Alabama Unites Against Covid TV

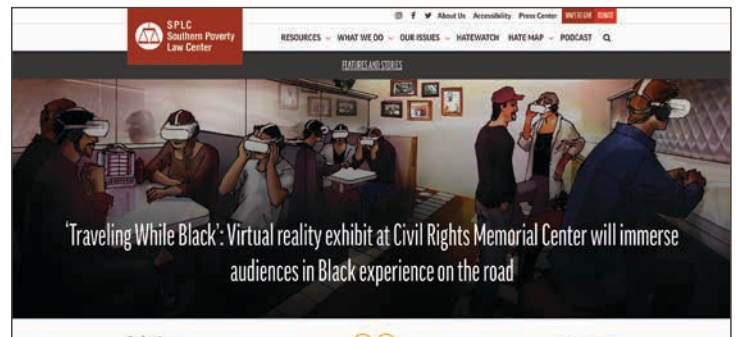
TELEVISION ADVERTISING > REGIONAL/NATIONAL CAMPAIGN

Copperwing Design
for Alabama Department of Public Health

Angela Stiff, Creative Director
Chris Tomberlin, Director / Editor / Colorist / VFX
Ruth Greer, Producer - "Health and Happiness"
Kristi Sasser, Producer - "Boost Your Year"
Lane McGiboney, Audio Post

DJ Dittenhoefer, Director of Photography / Steadicam - "Health and Happiness"

>> mosaic addy award



>> Traveling While Black Exhibition

INTEGRATED ADVERTISING CAMPAIGNS >
CONSUMER-REGIONAL/NATIONAL

Southern Poverty Law Center

Chris Mihal, Creative Director
AJ Favors, Senior Creative Lead
Jacob Saylor, Senior Video Producer

>> judge's choice *awards*



>> A Traveling Historical Exhibit

AMBIENT MEDIA > SINGLE INSTALLATION

Auburn University
for Auburn University - College of Agriculture

Kristen Bowman, Communications and Marketing Specialist
Jessica Ramspeck Douglas, Graphic Designer

>> RSA Annual Report 2021

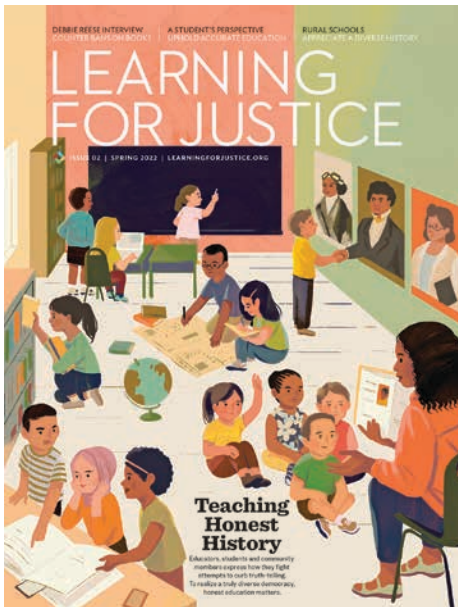
COLLATERAL MATERIAL >
PRINTED ANNUAL REPORT

Stamp
for Retirement Systems of Alabama
Camille Leonard, Creative/Art Director
Ashley Reid, Graphic Designer
Jim Leonard, Copywriter
Victoria Belton, Account Executive
Stephen Poff, Photographer



AMERICAN ADVERTISING FEDERATION OF MONTGOMERY

>> judge's choice *awards* continued



>> Learning for Justice Magazine #2

COLLATERAL MATERIAL > PUBLICATION DESIGN

Southern Poverty Law Center

Chris Mihal, Creative Director
 Scott Phillips, Deputy Creative Director
 Kristina Turner, Senior Creative Lead
 Shannon Anderson, Designer
 Sunny Paulk, Designer
 Cierra Brinson, Designer

Claudia Whitaker, Designer
 Alex Trott, Designer
 Hillary Andrews, Designer
 Jacob Saylor, Designer
 Angela Greer, Creative Project Manager



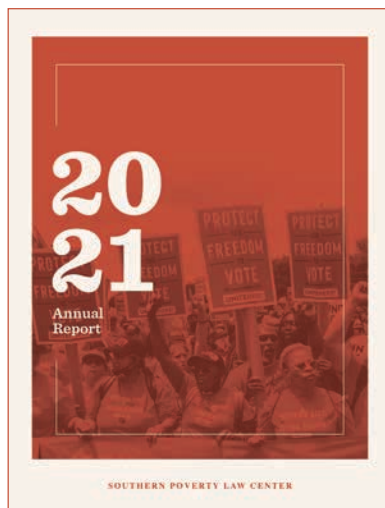
>> Camp AAF

AD CHAPTER OR MARKETING CHAPTER

Leigh Farrior for AAF District 7

Leigh Farrior, Creative/Art Director, Illustrator
 Jason Farrior, Lyrics
 Stephen Poff, Lyrics / Music

professional Goldaddy



>> 2021 Annual Report

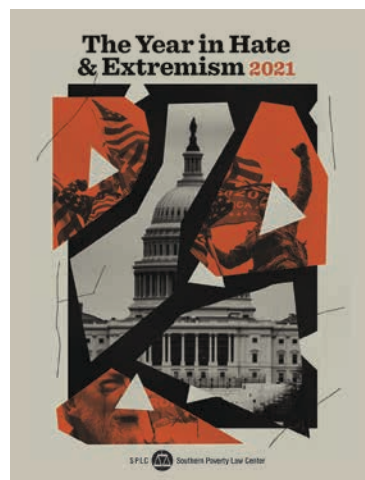
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Southern Poverty Law Center
Chris Mihal, Creative Director
Claudia Whitaker, Designer

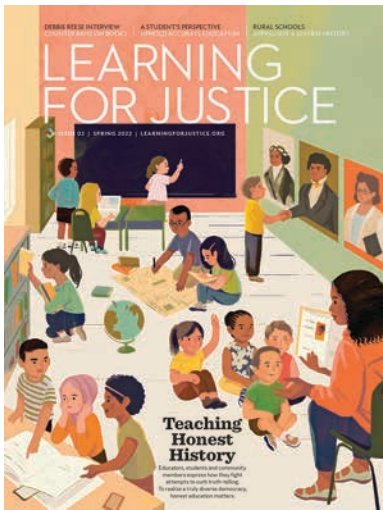
>> The Year in Hate & Extremism 2021

COLLATERAL MATERIAL >
MAGAZINE DESIGN

Southern Poverty Law Center
Chris Mihal, Creative Director
Sunny Paulk, Senior Designer



AMERICAN ADVERTISING FEDERATION OF MONTGOMERY



>> Learning for Justice Magazine #2

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Kristina Turner, Senior Creative Lead

Shannon Anderson, Designer

Sunny Paulk, Designer

Cierra Brinson, Designer

Claudia Whitaker, Designer

Alex Trott, Designer

Hillary Andrews, Designer

Jacob Saylor, Designer

Angela Greer, Creative Project Manager

>> Learning for Justice Magazine #3

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Southern Poverty Law Center

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Scott Phillips, Deputy

Creative Director, Operations

Meagan Lilly, Deputy

Creative Director, Design

Hernan Lagreca, Deputy Creative

Director, Photography & Video

Aj Favors, Senior Creative Lead

Cierra Brinson, Senior Designer

Sunny Paulk, Senior Designer

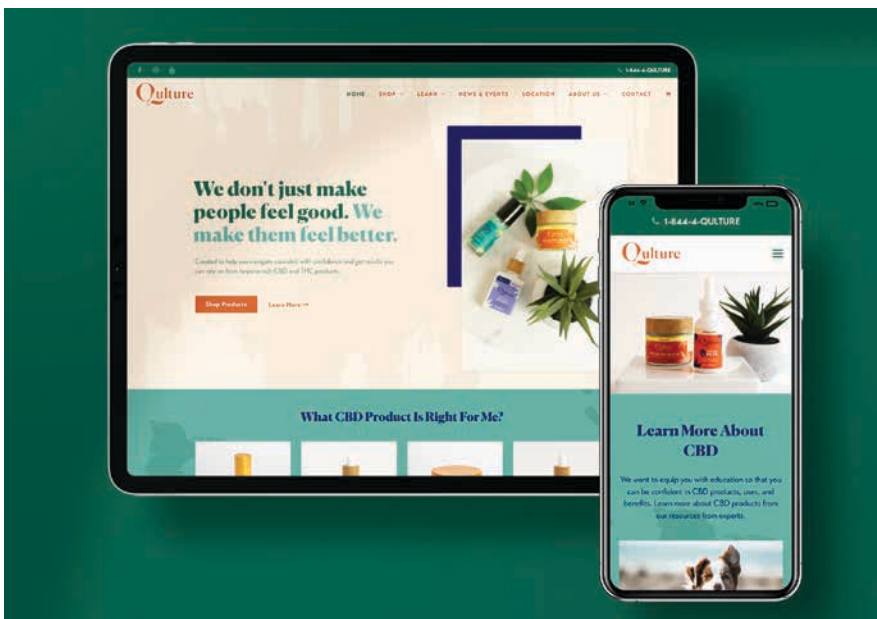
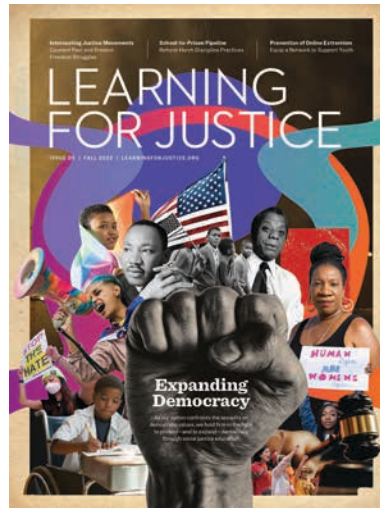
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Shannon Anderson, Designer

Claudia Whitaker, Designer

Alex Trott, Designer

Jacob Saylor, Video Producer



>> QultureClub.com

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Jeremy Bagnall, Project Manager

Casey Cappa, Content Marketing Manager

Jason Fleming, Wordpress Developer

Jessica Seale, Quality Assurance Associate

Aaron Etzler, Systems Engineer

Steve Sartino, Director of Website Development

Drew Stuart, Director of Project Management

Courtney Holt, Creative Director



>> Vets For Hope TV

TELEVISION ADVERTISING >
REGIONAL/NATIONAL CAMPAIGN

Copperwing Design
for Alabama Department
of Veterans Affairs

Angela Stiff, Creative Director
Chris Tomberlin, Director /
Director of Photography / Colorist
Kristi Sasser, Producer
Jared Shull, Editor
Lane McGiboney, Audio Post

>> Ag-venture Awaits

INTEGRATED CAMPAIGNS >
CONSUMER REGIONAL/NATIONAL

Stamp
for Tifton Tourism

Leigh Farrior, Creative/Art Director
Jim Leonard, Copywriter
Stephen Poff, Photographer
Victoria Belton, Account Executive
Maghen Barranco, Social Media Manager
McKenzie Dailey, Social Media Coordinator



>> Traveling While Black Exhibition

INTEGRATED ADVERTISING CAMPAIGNS >
CONSUMER-REGIONAL/NATIONAL

Southern Poverty Law Center

Chris Mihal, Creative Director
AJ Favors, Senior Creative Lead
Jacob Saylor, Senior Video Producer



>> Camp AAF

AD CHAPTER OR MARKETING CHAPTER

Leigh Farrior
for AAF District 7

Leigh Farrior, Creative/
Art Director, Illustrator

Jason Farrior, Lyrics
Stephen Poff, Lyrics / Music

Honoring Black History in the South

Zora Neale Hurston National Museum of Fine Arts

PreserveEatonville.org/the-hurston-museum

344 E KENNEDY BLVD
(407) 647-3307

Supported by the Southern Poverty Law Center

Honoring Black History in the South

The Fannie Lou Hamer Civil Rights Museum

TheFannieLouHamerCivilRightsMuseum.com

17150 US HWY 49
(662) 836-7761

Supported by the Southern Poverty Law Center

Honoring Black History in the South

Thiokol Memorial Project, Inc.

ThiokolMemorial.org

115 S LEE ST.
(912) 576-1760

Supported by the Southern Poverty Law Center

Honoring Black History in the South

Mothers of Gynecology Monument

AnarchaLucyBetsey.org

17 MILDRED ST.
Montgomery, Alabama

Supported by the Southern Poverty Law Center

>> Black Museums Grant Campaign

PUBLIC SERVICE OUT-OF-HOME CAMPAIGN

Southern Poverty Law Center

Chris Mihal, Creative Director
Mark Weaver, Illustrator

professional Silver addy

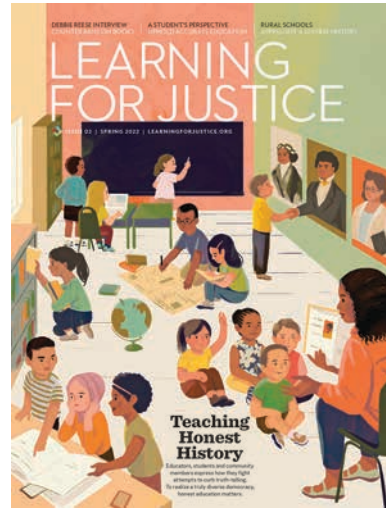


>> RSA Annual Report 2021

COLLATERAL MATERIAL >
PRINTED ANNUAL REPORT

Stamp
for Retirement
Systems of Alabama

Camille Leonard,
Creative/Art Director
Ashley Reid,
Graphic Designer
Jim Leonard,
Copywriter
Victoria Belton,
Account Executive
Stephen Poff,
Photographer

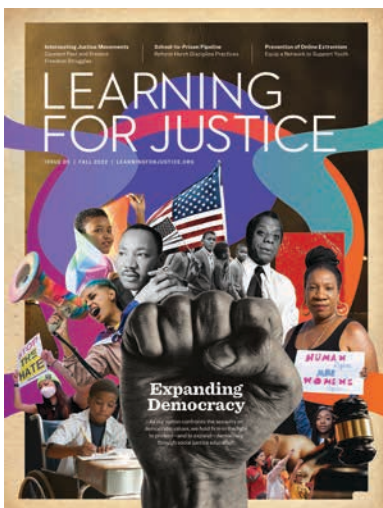


>> LFJ Magazine #2 Cover

COLLATERAL MATERIAL >
MAGAZINE COVER

Southern Poverty
Law Center

Chris Mihal,
Creative Director
Cornelia Li, Illustrator



>> LFJ Magazine #3 Cover

COLLATERAL MATERIAL >
MAGAZINE COVER

Southern Poverty
Law Center

Chris Mihal,
Creative Director
AJ Favors,
Senior Creative Lead
Dakarai Akil, Illustrator



>> Whose Heritage Report

COLLATERAL MATERIAL >
MAGAZINE DESIGN

Southern Poverty
Law Center

Chris Mihal,
Creative Director
Claudia Whitaker,
Designer
Zoe van Dijk, Illustrator



>> Visit Lagrange Print Campaign

MAGAZINE ADVERTISING CAMPAIGN

Stamp for Visit Lagrange

Camille Leonard, Creative/Art Director
Jim Leonard, Copywriter
Victoria Belton, Account Executive



>> A Traveling Historical Exhibit

AMBIENT MEDIA > SINGLE INSTALLATION

Auburn University
for Auburn University - College of Agriculture
Kristen Bowman, Communications and Marketing Specialist
Jessica Ramspeck Douglas, Graphic Designer

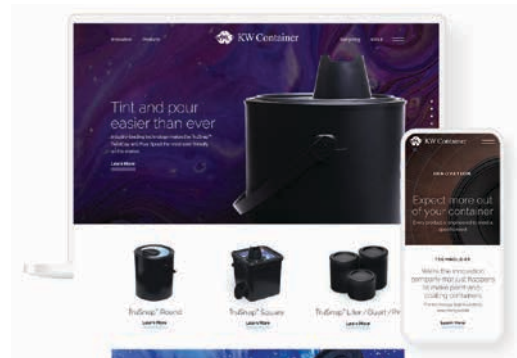


>> SPLC Cafeteria Mural

AMBIENT MEDIA > SINGLE INSTALLATION

Southern Poverty Law Center

Chris Mihal, Creative Director
Cierra Brinson, Senior Designer
Billie J, Illustrator



>> KW Container/TruSnap Website

WEBSITES > B-TO-B

Copperwing Design
for KW Container

Angela Stiff, Creative Director
Spencer Roeder, Designer
Scott Smith, Programmer
Leon Barwick, Copywriter

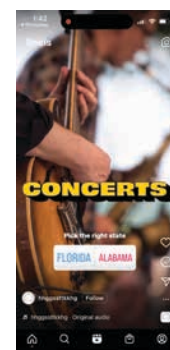


>> VectorZero Website

WEBSITES > B-TO-B

Copperwing Design
for VectorZero

Angela Stiff, Creative Director
Spencer Roeder, Designer
Scott Smith, Programmer
Leon Barwick, Copywriter

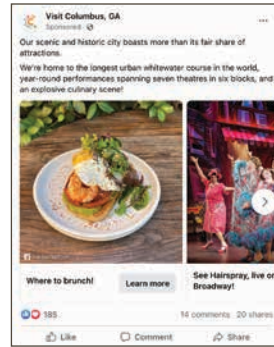


>> All in Alabama Campaign

SOCIAL MEDIA CAMPAIGN

AUM
for Alabama Commission of Higher Education

Nikhil Ghodke, Lead Design, Creative Design, Animation and Research
Breuna Baine, Design and Research
Jake Browne, Research and Music



>> Visit Columbus Social Campaign

SOCIAL MEDIA CAMPAIGN

Stamp

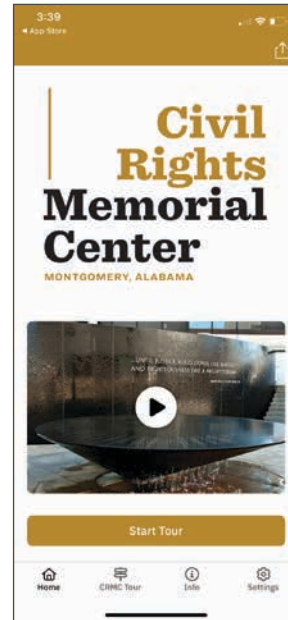
for Visit Columbus GA

Camille Leonard, Creative Director

Maghen Barranco, Social Media Manager

McKenzie Dailey, Social Media Coordinator

Victoria Belton, Account Executive



>> CRMC App

APPS, GAMES, VIRTUAL REALITY >
MOBILE APP

Southern Poverty Law Center

Chris Mihal,

Creative Director

Meagan Lilly,

Deputy Director of

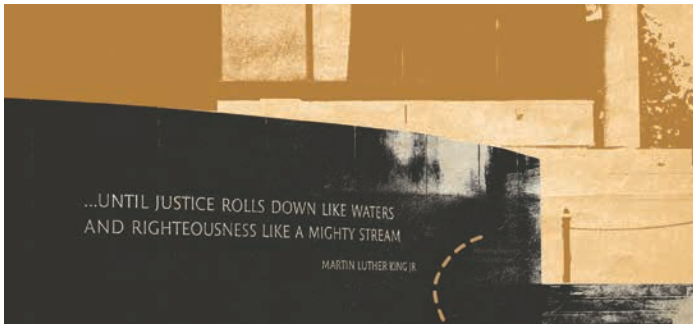
Creative, Design

Hillary Andrews,

Senior Video Producer

Cierra Brinson,

Senior Designer



>> CRMC PSA Video

TELEVISION ADVERTISING > LOCAL SINGLE

Southern Poverty Law Center

Chris Mihal, Creative Director

Meagan Lilly, Deputy Director of Creative, Design

Cierra Brinson, Senior Designer

Erikka J, Voice Actor



>> Alabama Unites Against Covid TV

TELEVISION ADVERTISING, REGIONAL/NATIONAL CAMPAIGN

Copperwing Design for Alabama Department of Public Health

Angela Stiff, Creative Director

Chris Tomberlin, Director /

Editor / Colorist / VFX

Ruth Greer, Producer -

"Health and Happiness"

Kristi Sasser, Producer -

"Boost Your Year"

Lane McGiboney, Audio Post

DJ Dittenhoefer, Director of

Photography / Steadicam -

"Health and Happiness"



>> Visit Lagrange Identity

INTEGRATED BRAND IDENTITY CAMPAIGN

Stamp for Visit Lagrange

Camille Leonard, Creative/Art Director, Illustrator

Victoria Belton, Account Executive



>> Our Future, Our Vote Campaign

INTEGRATED BRAND IDENTITY CAMPAIGN

Southern Poverty Law Center

Chris Mihal, Creative Director

Hernan LaGreca, Deputy Director of Creative, Photo & Video

Jacob Saylor, Senior Video Producer

Elias Stein, Illustrator

Erikka J, Voice Actor



>> **Visit Natchez Logo**

LOGO DESIGN

Stamp
for Visit Natchez

Camille Leonard, Creative/Art Director
Victoria Belton, Account Executive



>> **2023 SPLC Calendar**

ILLUSTRATION > SERIES

Southern Poverty Law Center

Chris Mihal, Creative Director
Sunny Paulk, Senior Designer
Taylor Callery, Illustrator
Sam Ward, Illustrator
Rommy Torrico, Illustrator
Laura Salafia, Illustrator



>> **Remembering Ricky Vickery Video**

FILM & VIDEO > CINEMATOGRAPHY

Southern Poverty Law Center

Chris Mihal, Creative Director
Hernan LaGreca, Deputy Director of
Creative, Photo and Video
Hillary Andrews, Senior Video Producer



>> **Angel Jae Torres-Bucci Video**

PUBLIC SERVICE ONLINE FILM, VIDEO & SOUND

Southern Poverty Law Center

Chris Mihal, Creative Director
Hillary Andrews, Senior Video Producer

congrats,
Winners!

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advertising
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davis ad